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TRT
Tissue Regeneration Technologies

The Cleveland Indians Adopt TRT SoftWave™ Technology

Woodstock, GA, June 09, 2017 – Tissue Regeneration Technologies, LLC (TRT) is pleased to announce that Major League Baseball team, The Cleveland Indians, has officially adopted SoftWave™ technology via the TRT OrthoGold 100 series ESWT device, exclusively through AcousTek, LLC.

Many of The Indians' players have benefitted from SoftWave™ since the team began using the therapeutic technology in February 2017.

SoftWave™ is a breakthrough patented non-invasive atraumatic treatment technology that activates endogenous musculoskeletal stem cells through proprietary high-energy unfocused electrohydraulically-produced acoustic pulses. It is proving to be the silver bullet in the sports med armamentarium across many sports specialties and in every day lives of people dealing with chronic and acute pain.

SoftWaves™ have been shown to,

- A. Shut down the inflammatory response through stimulation of TLR3, providing instant and lasting pain relief,
- B. Improve blood flow in both the short-term, through massage effect, and the long-term by causing cells to release *VEGF* and other stem cell attractants/activators, leading to neovascularization,
- C. Additionally, Areas of pain origination may be quickly and precisely identified through real-time feedback, providing invaluable treatment guidance.

AcousTek President, Ken Lippe, stated, “The people at AcousTek and TRT are delighted to see the high-level degree of credibility that The Cleveland Indians' adoption of SoftWave™ lends to this important therapy as it relates to sports teams, elite athletes, and virtually any person who has not yet had direct experience with it.”

Tissue Regeneration Technologies, LLC holds the patents and North American master distribution rights to SoftWave. What enables the unprecedented therapeutic performance of the SoftWave™ technology is its exclusive patented ability to deliver an unfocused highest-quality true shock wave produced by electrohydraulic method, which has the most robust science supporting it than any of the shock wave generating methods. This unique design also allows the therapeutic treatment zone to be hundreds of times larger than focused designs, as well as for the treatment to be atraumatic at all therapeutic levels.

For further information, contact:

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